

Date: April 21, 2025

Attn: To Whom It May Concern

Zan Dean has a real talent for marketing and design. They're able to take input from a client and expand on it to help move a project forward and get to a high-quality finished result. Being able to collaborate with clients and quickly build on their vision is a skill that is highly undervalued.

Zan handled the design and implementation of the Tesio Energy website on her own, working from a structured set of brand guidelines that included specifics for layout, colors, typography, and overall direction. Zan did a great job bringing it all together into a site that feels cohesive and true to the brand. She kept communication clear, followed through on the details, and made sure the final product represented Tesio's mission and services.

Sincerely,

A handwritten signature in black ink, appearing to read "Randy Perry", with a stylized, flowing script.

Randolph Perry
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