



To whom it may concern,

I'm writing to offer my highest recommendation of Zan Dean as a collaborator in graphic design and brand strategy. I worked with her to build a beautiful website offering creative classes and an event space, and she completely nailed the brief. She was so thoughtful in getting my input in terms of aesthetics and layout, and gave me so many incredible designs and options it was hard to narrow things down. I was delighted with the finished process, and working with her along the way was a pleasure. She is professional but also very warm and so easy to work with.

I can't recommend her enough for any position or project in the brand strategy and/or graphic design realm.

Please feel free to contact me for any additional information.

Best,

Hallie Gray
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